

International Scientific conference

“VISUALITY 2017: TOURISM VS URBAN HERITAGE IN A CREATIVE CITY”

Vilnius Gediminas Technical University

CITAD Research Center, from Lusiada University, Lisbon, Portugal

ECREA TWG Media & the City

THURSDAY, 20 April 2017

9:00–9:45 Registration

Plenary session 1

Chairman: Luis Pinto

9:45 – 10:00 Conference Opening

10:00 – 10:20 Nico Carpentier (Sweden) Bringing the political back into the equation Heritage, tourism and the memorialization of the Cyprus Problem

10:20 – 10:40 Sofia Avgerinou-Kolonias (Greece) Cultural & Creative Tourism: A new productive parameter for the revival of the historical city centers

10:40 – 11:00 Tomas Kačerauskas (Lithuania) Policy of urban public spaces: The case of Vilnius Green Bridge sculptures

11:00 – 11:20 Gábor Kovács (Hungary) Parasite or an engine – the pictures of city in modern cultural criticism

11:20 – 11:40 Discussions

11:40 – 12:00 Coffee break

Plenary session 2

Chairman: Tomas Kačerauskas

12:00 – 12:20 Luis Pinto (Portugal) Shapes and mood vs architecture

12:20 – 12:40 Franz Fischnaller (Italy) Reshaping the virtual skin of emotional, creative imagined cities

12:40 – 13:00 Alberto Reaes Pinto (Portugal) Urban Rehabilitation – Tourism and Heritage

13:00 – 13:20 Béla Mester (Hungary) The national culture must come from the cities, as the Law comes from Zion (1841)

13:20 – 13:40 Algis Mickūnas (USA) Poli-centric consciousness and communication (**distant keynote speaker**)

13:40 – 13:55 Discussions

13:55 – 14.50 Lunch

Smart City & Urban settings

Chairman: Rytė Žiūrienė

14:50 – 15:05 Alexandra Saraiva, Raquel Pires (Portugal) The dialogue between heritage and tourism in the sustainable of smart cities (Distant)

15:05 – 15:20 Ilya Inishev (Russia) Embedded creativity: multisensorial experiences in contemporary urban settings

15:20 – 15:35 Akvilė Gelažiūtė, Teodor Kuhn (Lithuania, Slovakia) Smart city: educational movies

15:35 – 15:50 Discussions

Creative City theory and practices

Chairman: Andrius Jonas Kulikauskas

- 15:50 – 16:05 Ina Nalivaika** (Belarus) Chronotope of Creative City
- 16:05 – 16:20 Mukesh Kumar, Sharwan Kumar, Rajinder Singh** (India) A survey of Jaipur metropolis strategies as a creative city of India
- 16:20 – 16:35 Liudmila Starostova, Larisa Piskunova, Igor Yankov** (Russia) The architecture of constructivism: the formation of aesthetic codes and narratives
- 16:35 – 16:50 Ingrida Mažonavičiūtė, Romualdas Baušys, Rokas Semėnas** (Lithuania) Creative way for urban projects assessment by gamified survey
- 16:50 – 17:05 Discussions**

Creativity & tourism

Chairman: Ina Nalivaika

- 17:05 – 17:20 Luis Pinto, Antonio Polainas, Artur Modlinski** (Portugal, Poland) Respect the sacred places in the mass tourism context - an audiovisual perspective
- 17:20 – 17:35 Olga Mastianica, Rytė Žiūrienė, Jekaterina Lavrinec** (Lithuania) Historical research meets creative tourism: escape rooms
- 17:35 – 17:50 Elena Sakalauskaitė** (Lithuania) Visual communication in VR projects - tourism in another dimension
- 17:50 – 18:05 Jasz Borbala** (Hungary) Mental map of the city
- 18:05 – 18:20 Discussions**

18:20 Reception

FRIDAY, 21 April 2017

08:30 – 09:00 Registration

Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation

Panel organized by the ECREA TWG Media & the City

Chairman: Seija Ridell

- 9:00 – 9:15 Elena Trubina** (Russia) Scales of place-promotion and remembrance tourism: capitalizing on the past
- 9:15 – 9:30 Zlatan Krajina** (Croatia) Placing the urban: the use of urban imagery in Balkanist representations of Croatia in international guidebooks
- 9:30 – 9:45 Tetyana Lokot** (Ireland) Urban murals as protest tourism attractions: mediated public art in post-Euromaidan Kyiv
- 9:45 – 10:00 Valentina Turrini, Simone Tosoni** (Italy) Alone in the city: the solo female travel mediated experience
- 10:00 – 10:20 Farouk Y. Seif** (USA) Creative cities in a transmodern world: persevering through the paradox of heritage and tourism” (**distant keynote speaker**)
- 10:20 – 10:40 Discussions**

Urban Heritage

Chairman: Elena Sakalauskaitė

- 10:40 – 10:55 Luca Baraldi** (Colombia) Emotional landscapes: the role of intangible heritage for cultural uniqueness
- 10:55 – 11:10 Aggeliki Demertzi, Sofia Avgerinou Kolonias** (Greece) The revitalizing role of traditional creative professions in the historic center of Athens within the framework of economic crisis and urban deterioration

11:10 – 11:25 **Tomas Mitkus, Raimonda Steiblytė** (Lithuania) Vilnius heritage: creativity and work culture of Soviet film industry 1975-1990

11:25 – 11:35 **Discussions**

Virtual city & urban innovations

Chairman: Ilija Inishev

11:35 – 11:50 **Cláudia Beato, Perla Almeida, Rafał Gładych** (Portugal, Poland) Senses city: tourism and culture and innovation

11:50 – 12:05 **Daiva Makutėnienė** (Lithuania) The analysis and 3D modelling of artefacts of Vilnius Cathedral

12:05 – 12:20 **Žilvinas Gytis Lilas, Rytė Žiūrienė, Martyna Klovaitė** (Lithuania) Virtual Vilnius: creative solutions using 3D scanning

12:20 - 12:35 **Discussions**

12:35 – 12:50 *Coffee break*

Ethical issues of urban studies

Chairman: Daiva Makutėnienė

12:50 – 13:05 **Basia Nikiforova** (Lithuania) Representations of the refugee: imaging the unimaginable

13:05 – 13:20 **Andrius Jonas Kulikauskas** (Lithuania) Moral imagination: what do we wish to see? Soviet sports palace vs. European convention center vs historic Jewish cemetery

13:20 – 13:35 **Ilze Grinfelde, Linda Vaeliverronen** (Latvia) Conducting an orchestra of emotions in the darkness

13:35 – 13:50 **Discussions**

13:50 *Conference Closing (4.19 Hall)*

14:10 *Tour to Trakai Castle (Guide: Stanislavas Dadelo)*